



October 8, 2026

**1:00PM - 4:00PM
TOPGOLF BIRMINGHAM**

WHY PLAYFOREJA?

Junior Achievement's mission is to inspire and prepare young people to succeed in a global economy. JA programs deal with real issues like career exploration & workforce readiness, financial literacy, and business & entrepreneurship so that young people not only understand their opportunities in life but can also take advantage of those opportunities. The pieces are in place to match dreams with opportunities, abilities with needs, and hard work with success – for the generations to come who will live and prosper here in Alabama.

- JA Alumni are 143% more likely to start their own business.
- JA Alumni have income 20% higher than their peers.
- JA Alumni are 67% more likely to have an advanced degree.



Junior Achievement of Alabama
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WHAT IS PLAYFOREJA?

Motion Industries presents PlayForeJA, a Topgolf Birmingham event benefitting Junior Achievement of Alabama.

• FIND YOUR CREW.

Challenge your co-workers, clients, or friends to addictive point-scoring golf games that anyone from pro golfer to putt-putt champ can play in any weather.

• WHAT'S YOUR GAME?

Settle into your climate-controlled hitting bay and pick your game.

• CRUSH IT!

Take aim at the giant outfield targets and the high-tech balls will score themselves. The closer to the "bulls-eye" or the farther you hit your microchipped ball, the more points you score.

HOW DOES IT WORK?

- Register your team of 6 "golfers".
- Registration includes 3 hours of Topgolf playtime, a selection of food, 2 drink tickets per person, and a thank you gift for participating.
- Bring your own or use free clubs provided by Topgolf.
- Top team and top individual recognition will be awarded.

SPONSORSHIP LEVELS

EAGLE SPONSOR \$5,000

- 2 six-player VIP golf bays
- Access to private buffet
- 2 drink tickets per person
- Verbal and prominent logo recognition at event
- Logo recognition on website and in publicity
- Thank you gift for participating



BIRDIE SPONSOR \$3,000

- 1 six-player VIP golf bay
- Access to private buffet
- 2 drink tickets per person
- Significant logo recognition at event
- Logo recognition on website
- Thank you gift for participating

PAR SPONSOR \$2,000

- 1 six-player VIP golf bay
- Access to private buffet
- 2 drink tickets per person
- Name listing at event
- Thank you gift for participating

INDIVIDUAL SPONSOR \$500

- 1 player in an available golf bay
- Access to private buffet
- 2 drink tickets
- Thank you gift for participating



REQUEST MORE INFORMATION

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Please visit alabama.ja.org to register.

For more information contact Kerra Anthony, kerra.anthony@ja.org or **205.290.9365**.